

## Area update reports for faculty meeting – April 23, 2020

### ADMINISTRATIVE:

#### Administration Report – Logan Jordan

- Candidates interviews for KPDC director wrapped up last week, feedback being gathered at press time.
- Promotion process for staff for July 1 wrapped up last week, details and announcements to follow after VP HR approval.
- Based on card reader information, Over 95% of our faculty and staff are able to work remotely.

#### Development – Cara Giese

- Purdue Day of Giving has been postponed from Wednesday, April 29th until the fall.
- The development team has transitioned its efforts to checking in on our alumni & donors and sharing with them some of the success stories from Krannert (i.e.: smooth transition to on-line delivery, Dean Hummels co-chairing the safe campus task force, new on-line degree offerings, etc.)
- Kyle Wallace has been promoted to Senior Director of Development effective April 13<sup>th</sup>; Mark Herrmann has transitioned to John Purdue Club effective April 13<sup>th</sup>. If you have questions regarding corporate engagement opportunities or giving, please e-mail Cara Giese [clgiese@prf.org](mailto:clgiese@prf.org).

#### Diversity Initiatives Report – Charlene Sullivan

- For the first time in its 151-year history, Purdue University Student Government has an African American female President. Assata Gilmore is a Krannert student and member of the BOP '17 class. Assata's Vice President is Hannah Walter. This leadership team is the first all-female ticket to win the student body government election.
- Professor Henry Williams, who has a partial appointment with John Gates in the Vice Provost Office of Diversity and Inclusion, has joined the Krannert Diversity and Inclusion Team and is assisting the committee in staying connected to campus wide initiatives.

#### External Relations Report – Tim Newton

- We have created an app for the Krannert Network, our online community.
- Several faculty members have been quoted in national stories surrounding COVID-19, and we are in the midst of building a more robust faculty experts page on our website.
- We secured 380 alumni for our Alumni Connect program and have been matching them with students.

#### KCC Report – Adam Lawson

- **To Telecommuting and Beyond.** Due to the COVID-19 circumstance, we focused most of our effort on making changes to our environment, so that Krannert faculty / staff can work from home. The helpdesk closed 258 tickets in March 2019 vs. 637 tickets in March 2020. Big thanks to the faculty and staff for bringing in their machines (when requested), so we could patch them before we were all sent home. There were a few zero-day exploits in the wild in this timeframe that did not affect us because we were patched. If you need help teleworking, check out our [Working Remotely](#) resources.
- **Krannert Virtual Software and Class Shares:** RAWL 4082, our physical lab, is closed. However, I want to remind you that we have almost every software package available in RAWL 4082 virtually at <https://virtual.krannert.purdue.edu>. In addition, we created special group drives for courses that are secured so instructors can manage the files and students have read-only access. Use these class group drives (or class shares) when you need them to work on course assignments that need to use one of the virtual applications. This saves students multiple steps having to pull it from Blackboard/Brightspace, and save it to the W, U, or V drive before it can be seen by our virtual software. [Learn more about class shares](#) on our website.
- **Update on our new Tax Assistance Website in our Intranet.** In our last update, we mentioned that we have been working with Dr. R Thomas Godwin to develop a new international student tax assistance website to help his class serve more customers than in previous years. Since its launch, over 560 students made use of the website to work on their taxes. 488 were sent to watch a video on how to file their taxes since their tax situations were relatively straight forward. The other 74 have been sent to make appointments so Dr. Godwin

and his students can work through their paperwork. Since the tax season was extended we expect to serve many more students in this tax filing term.

#### **KPDC Report – Claudine Meilink**

- Conducted over 1,091 one-on-one student interactions (graduate and undergraduate combined) thus far during the spring semester; transitioned seamlessly to virtual appointments due to COVID-19 using student preferred platform (Zoom, WebEx, Skype, Google and more)
- Maintained engagement with students through transition to virtual programming by establishing a weekly newsletter, KPDC Club Quarantine (Zoom session) and a triage process to support students who have lost internships/FT job offers due to COVID-19
- Hosted approximately 50 volunteers on-campus to provide MGMT 295 mock interviews to undergraduates; 93% of student responses agreed the feedback they received during MGMT 295 Mock Interview Day helped them prepare for future interviews

#### **Libraries – Erla Heyns**

- We are interviewing for 2 open Business Library Faculty positions which will conclude April 15 and we hope to have a start date very soon to be ready for Fall classes.

#### **Online & Hybrid Learning – Dilip Chhajed**

- New Grad Certificates are in the process of approval: Business Essentials, Business Analytics, Leadership, Change Mgmt. & Negotiations, Innovation & Tech Commercialization, Bus. & Econ Data Analysis, Financial Economics, Public Economics & Policy, Global Supply Chain Management, Fundamentals of HR
- MS in Business Analytics marketing and recruiting has started. As of 4/14/2020 we have 11 applications started.
- 9 new courses have been under development this Spring and 14 new courses are scheduled for development in summer 2020.

### **PROGRAMS:**

#### **Executive Education Report – Aldas Kriauciunas**

- Exec Ed is planning to launch three new professional development programs in 2021 of approximately 2-3 days in length. Topics are 'Finance for Non-Financial managers', 'Business Analytics', and 'Supply Chain Management'.
- Continuing to recruit and run programs under Covid-19 constraints.

#### **Global Programs & Initiatives Report – David Schoorman**

- Ongoing discussions with NMIMS in Mumbai to work out arrangements to deliver our dual-degree program with a delayed start
- We continue to work on closing out accounts for cancelled study abroad programs

#### **Masters Programs Report – Greg Beaver**

- April 8th was the launch of Virtual Krannert Speaker Series hosted by Greg Beaver. The ZOOM delivered series is targeted at Masters and PhD students for in-residence, on-line and EMBA formats. The topic has been COVID19 and business disruption from industry practitioners. The first session covered manufacturing, session two covered HR and we will conduct sessions on MIS, accounting and finance during the next three weeks.
- The summer start masters programs (BAIM, Finance, Marketing) have all been moved to fall 2020, with the contingency plan of spring 2021 if students can not get to campus due to travel restrictions. The current forecast suggest we will have 259 masters students able to start in the fall. That number is based on applicants already admitted or confirmed and living in the United States. If travel bans are lifted and visas are issued we will be slightly above 500 new students, which is positive growth from last year. At this time, it is too soon to determine what will actually happen but additional marketing campaigns have been initiated to find more Krannert and cross campus students to increase enrollment.

- Both the Krannert Scholars Award banquet for Masters students and the Summer PhD teaching awards ceremonies will be held virtually to recognize our top performing students. The dates will remain the same as planned for the live events that were canceled due to social distance guidelines.

**PhD. Programs Report – Brian Roberson / Yanjun Li / Greg Beaver**

- Thanks to the generous support of the Dean’s Office in enhancing this year’s PRF grant awards, we have received 8 proposals submitted by management Ph.D. students and 10 proposals submitted by economics Ph.D. students. Special thanks to our faculty judges who are currently reviewing these submissions.
- Doctoral admissions season is over. By April 15th there have been 9 applicants in management and 8 applicants in economics who have accepted our Ph.D. admission offers. We have 2 outstanding offers in management and 1 outstanding offer in Economics we are still awaiting responses. Thanks to our admissions committees for all of their hard work this year and to all of our faculty and Ph.D. students who have helped with recruiting.

**Undergraduate Programs – Charlene Sullivan**

- The School approved many changes to our Undergraduate Programs in the last year. And our students are increasingly likely to be pursuing double majors and skills-intense concentrations. See the document entitled Krannert Students 2020.
- While COVID-19 has had a tremendous impact on the way the Undergraduate Recruiting team is working, through April 13 acceptances were up 13% relative to same time last year.

**CENTERS:**

**Krenicki Center – Karthik Kannan**

- Since the last update, the center has sent the internal winners of the analytics student competition to compete in the Purdue-IU challenge. This event was held in IU Bloomington this year. Purdue graduate students placed second in their category.
- We have streamlined paid projects to be executed by the center. Our first one was with a heavy equipment manufacturer who wanted to run prediction models, which we have been able to do.
- We had a research conference scheduled for June 4 and 5th with keynote speakers as Pradeep Chintagunta (U Chicago), Anindya Ghose (NYU), and Tim Roughgarden (Columbia). It appears that we will have to postpone the conference because of Covid 19. We do not have alternate dates decided yet.

**WIM – Catherine Sandhage**

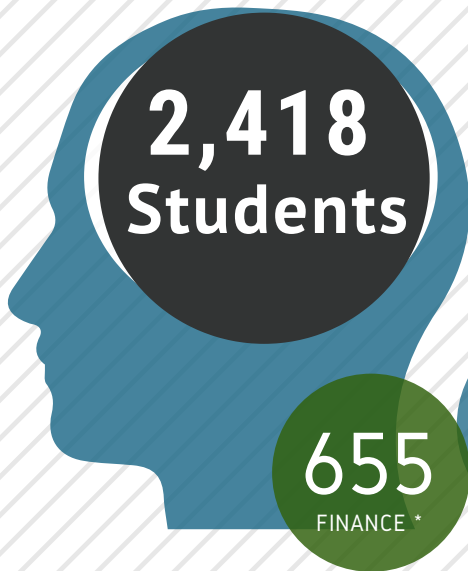
- Meara Habashi named as new director. Official start date 5/15/20.
- The Women in Management Learning Community for Fall 2020 has received 13 applicants. The goal is to have a community of 20 students for the first year.
- The Empowering Women in Business Summer Course has 45 admits with 30 accepted. This is further ahead of where we were this time last year. The goal is to have 80 participants.

**No reports:**

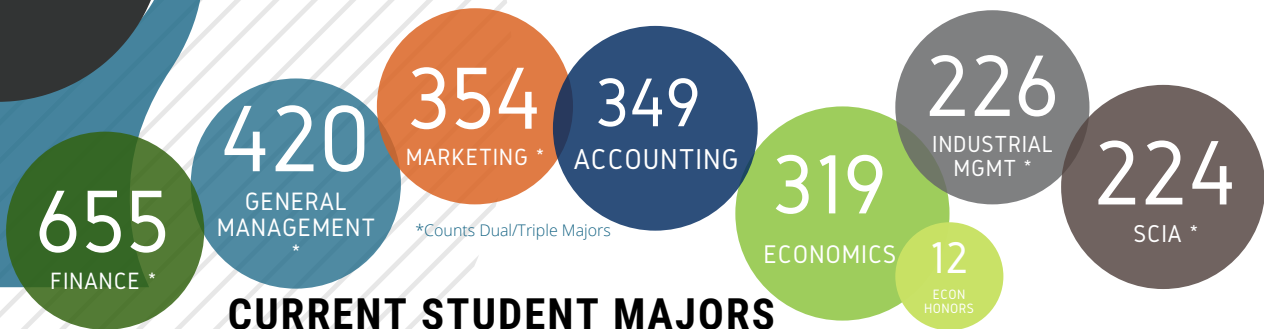
Economics Department Report  
 Management Department Report  
 Marketing

Purdue University Senate  
 DCMME/GSCMI  
 PURCE

# KRANNERT STUDENTS



## CURRENT STUDENT MAJORS



- Accounting
- Finance
- General Management
- Marketing
- Economics
- Economics Honors
- Industrial Management
- Supply Chain & Operations Mgmt

### NEW ADDITIONS

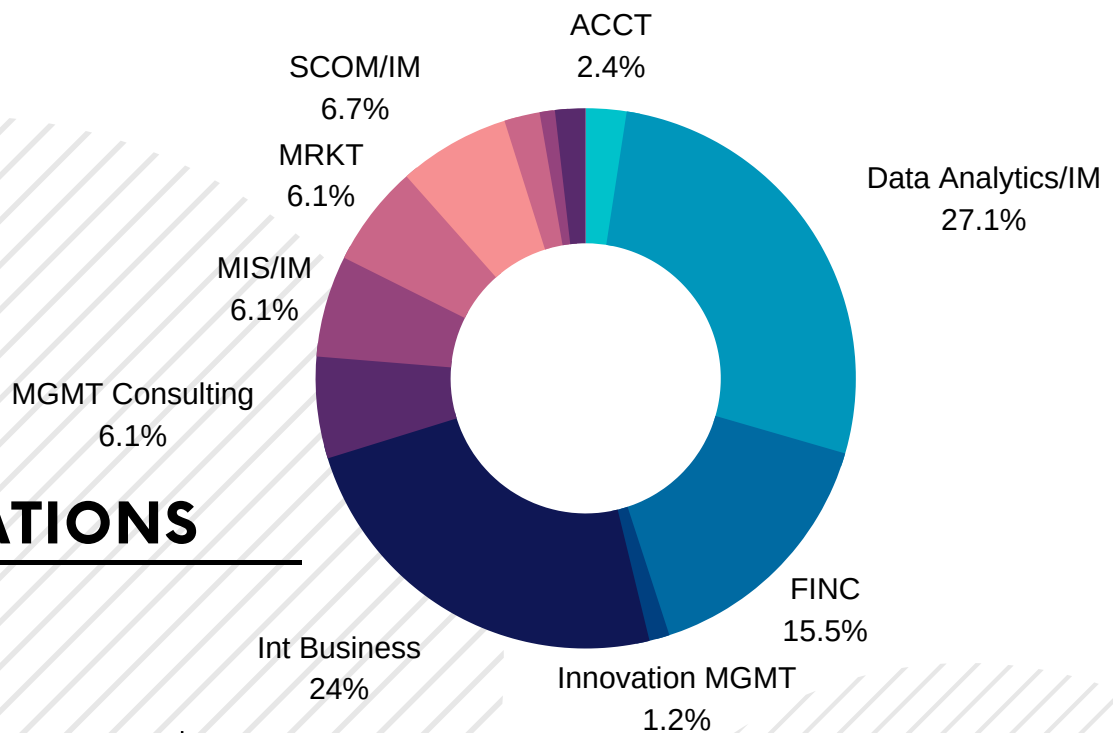
## COMING IN FALL 2021

KRANNERT SCHOOL OF MANAGEMENT

- Integrated Business & Engineering BS (IBE)
- Accounting Minor

## FALL 2020 CONCENTRATIONS

- Accounting
- Data Analytics
- Finance
- Hospitality & Tourism Management
- Innovation Management
- International Business
- Management Consulting
- Management Information Systems
- Marketing
- Supply Chain & Operations Management



### CONCENTRATIONS

## UNDER 1%

- LESS THAN 10 STUDENTS ENROLLED IN
- Ind Management Financial Engineering
  - Ind Management Engineering
  - Ind Management Computer Science